



# APSA

## 亚太结构融资公会

### Asia-Pacific Structured Finance Association

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#### **Professor Seen-Meng Chew (趙善銘)**

- Director, APSA
- Associate Dean for External Engagement

Prof. Seen-Meng Chew is an Associate Professor of Practice in Finance and the Associate Dean for External Engagement at CUHK Business School.

Before joining CUHK in 2018, Prof. Chew was a Vice President at J.P. Morgan in Hong Kong, where he worked with the Vice Chairman of Asia Pacific to market China's investment opportunities to senior international clients. Before Hong Kong, he worked as an economist at the Singapore offices of International Monetary Fund (IMF) and Morgan Stanley, analysing the economic policy and outlook of South East Asian countries. And prior to returning to Asia, he was a consultant at a prominent consulting firm, NERA Economic Consulting, in Chicago, where he advised multinational corporations on their international pricing strategies.

Passionate about higher education, Prof. Chew strives to incorporate his industry knowledge and experience into the classroom at CUHK, where he teaches current fintech trends, mergers and acquisitions, and global macroeconomic strategy.

To maintain industry ties, he currently serves as an executive committee member of the Asia Pacific Structured Finance Association (APSA), and a non-executive Director at Actelligent Capital, an asset management firm.

His written work has been published in well-known business journals such as the Asia Asset Management Journal, The CAPCO Institute Journal of Financial Transformation, Financial Times, and the International Tax Review. He also has substantial lecturing experience at universities in the US, Hong Kong and Singapore, in economics and finance courses.

Prof. Chew received a PhD in economics from the University of Chicago in 2007, where one of his thesis advisors was Prof. Gary Becker – the 1992 Nobel Laureate in economics. He also holds an MPhil in economics from the University of Cambridge, and a BSc in economics from the London School of Economics.

Please refer to the CUHK business school's webpage for details about Prof. Chew's teaching areas and publications:

<https://www.bschool.cuhk.edu.hk/staff/chew-seen-meng/>